



PUBLIC SECTOR INNOVATION PROGRAMME

The Venbridge Public Sector Innovation Programme supports organisations and ecosystems to leverage innovation to solve societal challenges, secure economic growth and deliver gains within the health and care sector.



WHAT WE DO



Working with Venbridge enables you to access expertise and dedicated resource to enhance and complement the design and delivery of your long term innovation road map.

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“You have been excellent, you consistently go above and beyond the formal requirements of any scope. I have so appreciated your personal support to me as a leader which has been of equal importance to the work you deliver. It is a pleasure to work with you”

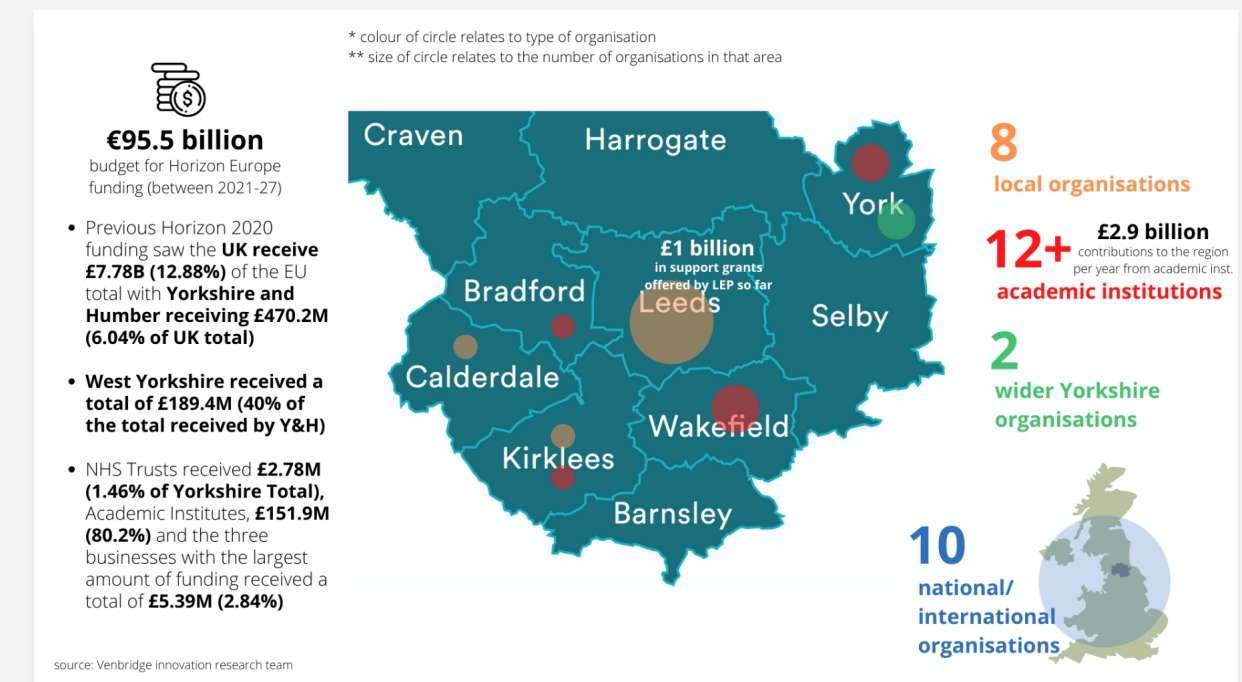
Piers Ricketts, Chief Exec. Eastern AHSN

LANDSCAPE ASSESSMENT



The Venbridge Landscape Assessment translates deep research into clear actionable insights.

It's perfect if you are new in post or want a **fresh perspective to invigorate and focus your innovation ambition.** We identify the people, organisations, assets and opportunities within your geographic place to supercharge your innovation strategy.



STRATEGY AND PROCESS REVIEW



One of the biggest challenges our clients face is prioritising resource when facing a multitude of innovation opportunities. A clear, succinct strategy ensures internal processes and external relationships are aligned and mutually beneficial.

We review your existing strategy and processes, engage internal stakeholders to create shared ownership and work with external stakeholders to identify ways to improve and harness joint working.

A two year high-level strategy is set out with clear milestones and success criteria. This is supported by an implementation plan, giving you the tools to move forward at pace.

Through our work we have identified four key pillars for effective innovation strategy and practice. Partnerships, Funding, Culture and Capability, and Commercial Strategy enable you to realise the full benefits of innovation.

PARTNERSHIPS

PARTNERSHIP DEVELOPMENT AND MANAGEMENT



We work alongside you to identify and engage appropriate partners and build relationships with them on your behalf. By developing a deep understanding of your partners we identify strategic, mutually beneficial opportunities to pursue. We are able to respond at pace **ensuring your organisation is a proactive and leading partner in the eco-system you are building.**

PROGRAMME DESIGN AND DELIVERY



Complex, sensitive programmes across multiple partners are where we work our magic. We work closely with the Executive Sponsor or SRO to design, mobilise and establish programmes which then transition to business as usual. We flex our support as needed, giving you confidence and assurance that the programme is set up for success.

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“You have a rare gift of bringing together (necessarily) disparate elements into a convincing whole. Highly recommended.”

Richard Clarke, Director of Partnerships, UEA

FUNDING

FUNDING REVIEW



Identifying the most appropriate funding opportunities for your organisation maximises your investment of resource, building confidence and precision in your internal processes and driving up your ROI.

Our assessment of funding vehicles identifies approximately 33% more opportunities than the leading funding database. Our Prioritisation Criteria assesses the variables of individual opportunities that influence ease and likelihood of success. We combine these with your priorities to identify the most compelling opportunities for you.

SOLUTION DEVELOPMENT AND BID RESPONSE



Funding opportunities rarely align perfectly with your existing programmes and partnerships. We find a way forward for the things that don't have an obvious answer. Working across multiple organisations we develop a solution that is built on mutually aligned objectives with a clear commercial framework.

With a clear understanding of where and how the outcome of the process can be influenced we develop a compelling bid response, **Drawing on our relationships with funders and our expert panels** we are relentless in our pursuit of the best possible submission.

CULTURE AND CAPABILITY

LEVERAGING INNOVATION AS AN ENGAGEMENT TOOL



Opportunities to innovate can be an important part of your overall development and retention strategies. You maximise your investment in innovation by making it easier for your staff to navigate opportunities available to them and derisking the opportunities you pursue.

Based on our work aligning the objectives of public sector organisations and funders, **the Venbridge Innovation Playbook provides a step by step approach to reviewing and improving the processes within your organisation and across your partners.** The playbook brings clarity and focus to what can often be a complex range of processes and partners and provides clear road maps to support internal and external engagement.

DESIGNING AND MOBILIZING BESPOKE DEVELOPMENT PROGRAMMES



A well designed, thought provoking programme builds multilateral networks across systems as well as the capability needed for innovation to flourish.

Building on our international research we engage your target stakeholders to co-create innovative development programmes. Our support is flexible, from designing the entire programme to providing expert advice on areas such as innovative modes of delivery and commercial scalability to supercharge your course.

COMMERCIAL STRATEGY

PROCUREMENT AND COMMERCIAL STRATEGY DEVELOPMENT



Innovative partnership models, effective application of procurement mechanisms and robust commercial engagement all enable you to maximise the gains to be made from the development and deployment of innovation.

Your procurement and commercial strategy may be an extension of your overarching innovation strategy or it may be developed in response to a specific objective or programme.

We are able to bring a range of perspectives and expertise to bear, ensuring you have explored and considered all relevant approaches and mechanisms to design the most effective solution for you.

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“I find working with you to be stimulating, congenial and reassuring – I can always rely on you to deliver the things you promised. Would I recommend you? Emphatically – Yes!”

*Professor Kevin Morgan, Pro-Vice Chancellor,
Cardiff University*

climb.
Developing transformational leaders of the future

We are creating a self-sustaining generation of future leaders
to accelerate innovation by providing experiences and opportunities within a safe and supported environment for people:

- To Be Inspired**
and energised by what is possible around the world.
- To Learn**
about themselves and the knowledge and practices they will need to navigate the changing world.
- To Connect**
across boundaries to build multigenerational networks.

The sharing of experience and expertise from international organisations and specialists will equip our programmes with a truly global scale of innovation and excellence - to set the bar of aspiration, to challenge and provoke thinking and doing.

climb Wales
Bringing together diverse, talented and curious people from across Wales to expose them to leading-edge ideas and create opportunities for cross-pollination and break-through innovation.

- Forming a group like no other with super-charged chemistry
- Unprecedented access to pioneers at the forefront of their game
- Opportunity to huddle and hustle around our biggest societal challenges
- Challenged and supported by seasoned leaders.

Commencing in September 2021, our first programme will bring 30 individuals together to become pioneers of the future.

To learn more go to: hello@climb-international.co.uk

Academiau Dyddig Dwyys Cymru
Intensive Learning Academies Wales
Hub Gwyddorau Bywyd Cymru
Life Sciences Hub Wales



ABOUT US



Venbridge is an Innovation Agency, working with the leading social and economic innovators in the world to build a stable and secure 22nd Century.

We work with governments, funders, universities and some of the largest NHS organisations in the UK. Everything we do is to add value to you and your organisation, transferring knowledge and building capability in your teams, translating our best practice to your business as usual, future proofing your organisation for the challenges and opportunities ahead.

To find out more please contact Jess Lancashire, CEO and Founder

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